



Friends of Downtown

Great places don't happen by accident. The Friends of Downtown Wytheville initiative is one of Downtown Wytheville Incorporated's funding drives. We would like to invite you to be an integral part of efforts to strengthen and revitalize the heart of our community. Recently designated a Virginia Main Street Community, Wytheville is center-stage for exciting upcoming events and programs. Your tax-deductible contribution will make our downtown a great place to live, work and play.

2017 Key Accomplishments:

- Hosted successful community events including the 4th of July Celebration, Zombie Run, Small Business Saturday, and Christmas Celebration
- Attracted 8 net new or expanded downtown businesses, which created a total of 25 new jobs
- Received a Community Business Launch grant of \$60,000 from the Virginia DHCD
- Completed the Streetscape and Heritage Walk community improvement projects
- Partnered with other community organizations including the Chamber of Commerce, HOPE Inc., Joint Industrial Development Authority, Town of Wytheville, Wythe Bland Foundation, and Wytheville Farmers Market, among others

Your Support Will:

- Demonstrate a commitment to Downtown Wytheville and its future
- Sustain and impact a vibrant downtown environment
- Improve the local standard of living and quality of life
- Support efforts to aesthetically enhance downtown

Where Does My Investment of Financial Support Go?

Downtown Wytheville Incorporated combines your gift of financial support with others to create a program focused on:

- Providing downtown Events and Activities
- Promoting and Marketing Downtown
- Recruiting and Retaining Downtown Businesses
- Highlighting the Arts and Heritage of Wytheville

Please continue on the reverse side...

Downtown Wytheville Incorporated has been designated a 501(c)(3) nonprofit organization by the Internal Revenue Service. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation.

How Will Downtown Wytheville Incorporated Receive Additional Financial Support?

We receive two forms of support, financial contributions and volunteer hours. Financial support comes from the following sources:

- Contributions by the Town of Wytheville
- Sponsorships by large and small businesses
- Events and Activities
- Grant funding

Please join us in efforts to preserve the unique character of our downtown and develop its successful future.

If you cannot make a financial contribution at this time, please consider volunteering your time. You can request information about volunteer opportunities on the enclosed form or contact Downtown Wytheville Incorporated at 276.223.3343 to learn how you can help. As a Friend of Downtown you will receive the Downtown Wytheville Incorporated Newsletter to keep you informed about our progress and future opportunities.

Thank you for your support and consideration,



Downtown Wytheville Incorporated
Todd Walford, Executive Director

Board of Directors

Sheri Case, President

Caitlin King, Vice President

Misty Pack, Treasurer

Mark Bloomfield

Lennon Counts

Josh Pennington

Kelsey Wilburn

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Become a Friend of Downtown. Join Today!

There are two ways to submit your annual support to Downtown Wytheville Incorporated:

1. Make an online contribution by clicking the link at downtownwytheville.org, which will lead you to a secure site for online giving.
2. Fill out the enclosed form and return it with your contribution to Downtown Wytheville Incorporated, **180 W. Main St., Suite 4, Wytheville, VA 24382**. All checks should be made payable to Downtown Wytheville Incorporated.

Yes, I would like to become a Friend of Downtown Wytheville and lead the movement to make downtown the vibrant heart of our community and the focal point of a regional crossroads. (You may give in any amount, but the following are suggested levels.)

- | | | | |
|---|----------|------------------------------------|------------|
| <input type="checkbox"/> Senior Citizens and Students | \$50.00 | <input type="checkbox"/> Promoter | \$500.00 |
| <input type="checkbox"/> Supporter | \$100.00 | <input type="checkbox"/> Sustainer | \$1,000.00 |
| <input type="checkbox"/> Patron | \$200.00 | <input type="checkbox"/> Other | \$_____ |

Name: _____

Mailing Address: _____

I would prefer to receive the Downtown Wytheville Incorporated Newsletter by email and this is my email address which will not be sold or shared with other organizations without my consent.

I would like additional information about volunteer opportunities with Downtown Wytheville Incorporated.

My employer offers a matching gift for charitable donations and I have enclosed information on how to request that match.

Thank you for your support!

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